



CODISSIA
Intec Technology Centre

Presents

SMALL IS BIG

CONCLAVE & AWARDS

Dream
BYG



Business
Transformation

TODAY'S **SMB** *is* TOMORROW'S **LSB**

Date : 18th August 2016. Time : 4.30 pm to 8.40 pm.
Venue : The Residency, Coimbatore, Tamilnadu, India.

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ERP Solution Partner



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B-School Partner



SRI VENKATESWARA GROUP
OF INSTITUTIONS COIMBATORE
World Class Institute for MBA & MCA
www.srivenkateswara.in

"Small is Big" - Mission Statement

Business Transformation



Tomorrow's LSB



Today's SMB

Small and Medium Business - SMB, plays a vital role in the growth of Indian Economy by contributing 41% of Industrial Output, 37% of Exports, Employing more than 64 Million People and Produce more than 75000 Quality Products for the Indian and International Markets. Despite its commendable contribution to the Nation's Economy, **SMB** Sector faces a number of problems like absence of adequate and timely Banking Finance, Limited Capital and Knowledge, Non-Availability of Suitable Technology, Low Production Capacity, Ineffective Marketing Strategy, Identification of New Markets, Constraints on Modernisation & Expansions, Non Availability of Highly Skilled Labours at affordable cost etc...

Small is Big Conclave & Awards is an effort to bring out the leaders from the Manufacturing Industry to Discuss & to Empower the **SMB** sector to take its Rightful place as the Growth Engine of Indian Economy, it is necessary to support the **SMB's**, Educate and Empower them to make optimum utilization of the resources - both human and economic, to achieve success. The **SMB's** need to be educated and informed about the latest Technological Developments taking place globally and help to acquire skills necessary to keep pace with the Global Developments.

Chief Guests



Dr. PALANI G. PERIASAMY

- Chairman** - PGP Group of Companies.
- President** - The Southern India Chamber of Commerce and Industry - **SICCI**.
South Indian Sugar Mills Association - **SISMA**.
- Chairman** - Dharani Sugars & Chemicals Ltd.,
Appu Hotels Limited (Le Royal Meridien, Chennai & Le Meridien, Coimbatore.)
Ananthi Developers Ltd., Dharani Finance Ltd. & Tamil World Publications Ltd.
- Founder** - PGP Group of Educational Institutions & PGP Industrial Training Institute.
PGP International Financial and Industrial Consultants Inc. USA.
- Managing Partner** - Chelsea Square Apartments Ltd. & Port Charlotte Inn Ltd.
- Vice President** - Indo - Canadian Chamber of Commerce.
- Past President** - Tamil Nadu Mini Cement Plants Association.
Chesapeake Association of Economic Educators, Washington D.C., USA.
The Association of Economists of Tamilnadu.
- Past Governor** - Baltimore Regional Information Science Centre (BRISC), Baltimore, Maryland, USA.
- Recipient of** - 'Life Time Achievement Award' from Tamilnadu Foundation Inc, USA & Saveetha University.
'Dr. A.C. Muthiah Award' for 'Excellence in First Generation Entrepreneurship'.
- Bestowed with** - "Outstanding Educator of America" Award.



Dr. P. SIVAKUMAR

- Director** - **Combat Vehicles Research and Development Establishment (CVRDE),
Defence Research & Development Organisation (DRDO),
Ministry of Defence, Government of India.**
- Recipient of** : "Defence Technology Spin off Award" of DRDO from **Hon'ble Prime Minister of India.**
"Scientist of the Year Award - 2010" of DRDO from **Hon'ble Defence Minister of India.**
"National Design Award - 2012" by National Design and Research Forum (NDRF) of the
Indian Institute of Engineers.
- Bestowed with** - "Honorary Doctorate (Honoris Causa)" from Sathyabama University.
- Member** - American Gear Manufacturers Association (AGMA), USA.
American Society of Metals (ASM), USA.
Institution of Engineers (India), Kolkata.
Society of Automotive Engineers (SAE).
- Life Fellow Member** - Institution of Electronics and Telecommunication Engineers.

He Lead & Steered to set up a '**Centre of Excellence**' for Automotive Transmission Systems at CVRDE.

His Biographical Profile was included in the 10th - Anniversary Edition of "**Who is Who in the World**" - USA.

Guest of Honour



Mr. LOUIS. J. GEORGE

Managing Director - Verdant Telemetry & Antenna Systems Pvt. Ltd.
Recipient of "Excellence in Aerospace Indigenisation" Award from SIATI.

Special Guest



Mr. JOYJEET BOSE

Vice President & Head - SME Operations Enterprise South, TATA Teleservices Ltd.
Alumnus - TATA Group Executive Leadership Program.

Conference Chairman



Mr. K. ILANGO

Managing Director - RSM Autokast Ltd.
Chairman - Board of Governors, Government College of Technology, Coimbatore.
Past Chairman - Confederation of Indian Industry (CII), Coimbatore.
Founder President - TiE, Coimbatore Chapter. Past President - CODISSIA.
Vice Chairman - INTEC 2017, CODISSIA.
Past Vice President - Tamilnadu Electricity Consumers Association (TECA).
Trustee & Secretary - Round Table India Foundation. Past National President - Round Table India.
Past Chairman - Round Table International, Asia Pacific Region.
Past Chairman - World Council of Service Clubs (WOCO).

Panelists



Mr. K. BALASUBRAMANIAN

Chairman - Precision Equipments Chennai Pvt Ltd.,
Precision Machine & Auto Components Pvt. Ltd.,
Kay Bee Engineering Enterprises, PREMACO.
MSME Committee, The Southern India Chamber of
Commerce & Industry - SICCI.
President - TN Chamber of Nippon India Trade & Industry,
AOTS - Alumini 5S Forum of India.
Vice President - Chennai District Small Industries Association.
Past President - ABKAOTS Dosokai, Tamilnadu.



Mr. G. B. SUNDARARAJAN

Managing Director - Suguna Foods Pvt. Ltd.,
Director - Suguna Capital Ventures Pvt. Ltd.,
Suguna Holdings Pvt. Ltd.,
Suguna Fincorp Pvt. Ltd.,
Recipient of many Awards from Government of India.



Mr. K. MADHAVAN

Managing Director & Founder - Peps Industries Pvt. Ltd.,
Past President (Operations) - Kurl-On Ltd.,
Active participant in MDP's conducted by IIM - Ahmedabad & Bangalore.
Has Guest Lectured in many reputed Management Institutes.



Mr. A. M. PALANISAMY

Chairman - Aerospace Materials Pvt. Ltd.
Director - KPR Mill Ltd. & KMCH Ltd.
Founder - Vivek Vidyalaya Educational Institutions.
Member - Systems Society of India & Indian Carbon Society.
Founder Trustee - Dharma Chakra, (A Trust to provide Education for Rural & Semi Urban Children)
Has designed Bullet Proof Fabric, 3-D Weaving Machine, Electrical Furnaces and Ovens.



Mr. RAMESH MUTHURAMALINGAM

Founder & Managing Director - Alphacraft Pvt. Ltd.,
Chair Person - Aluminium Casters Association (Alucast),
Head - Manufacturing Panel, Confederation of Indian Industry (CII), Coimbatore.
Past President - Rotary Coimbatore Ikons, Member - Codissia & IIF.
Has Presented Technical Papers in Many International Conferences
held at India & Germany.

Panel Moderator



Mr. SOLOMON PORRES

Managing Partner & Co-Founder - CROSSROADS.
Past Programming Director - Radio City 91.1 FM.
Recipient of CEO Award for the Best Programming Director.
Served as Programming Faculty in Radio City School of Broadcasting.

Panel Discussion : Small to Big Proven Growth Methodologies from Successful Entrepreneurs.

A Rare Occasion to Interact & Learn from Veteran Industry Leaders - how they have raised their Manufacturing Company from a SMB to a LSB, the Discussion will also explore their Dedication, Strategies, Quality Concerns, Export Issues & Various other Problems they have faced to achieve this. Incorporating their suggestions into your business can transform your SMB Company to a LSB Company.

Programme



4.30 - 5.00 pm	REGISTRATION
5.00 - 5.10 pm	Welcome Address by President - CODISSIA Mr. V. SUNDARAM
5.10 - 5.20 pm	Lighting of the Traditional Lamp.
5.20 - 5.30 pm	"SMall is Big" Conclave "Theme Address" by Conference Chairman Mr. K. ILANGO
5.30 - 5.50 pm	"SMall is Big" Conference "Key Note Address" by Chief Guest Dr. PALANI. G. PERIASAMY
5.50 - 5.55 pm	Visual Interlude of CONQUER INFOTECH INDIA PVT. LTD.
5.55 - 6.10 pm	"How is Telecom and Technology Companies Key in the Success of MSMEs?" by Special Guest Mr. JOYJEET BOSE
6.10 - 6.25 pm	HIGH TEA
6.25 - 6.30 pm	Visual Interlude of ICICI BANK.
6.30 - 6.50 pm	"SMall is Big" Conference "Presidential Address" "Opportunities for SMB Manufacturers in Defence Vehicle Manufacturing Sector" by Chief Guest Dr. P. SIVAKUMAR
6.50 - 6.55 pm	Visual Interlude of EPSON.
6.55 - 7.15 pm	"Opportunities for SMB Manufacturers in Aero Space Sector " by Guest of Honour Mr. LOUIS. J. GEORGE
7.15 - 7.20 pm	Visual Interlude of SRI VENKATESWARA GROUP OF INSTITUTIONS.
7.20 - 8.20 pm	Panel Discussion - "SMall to Big - Proven Growth Methodologies from Successful Entrepreneurs" Panelists : Mr. K. BALASUBRAMANIAN Mr. G. B. SUNDARARAJAN Mr. K. MADHAVAN Mr. A. M. PALANISAMY Mr. RAMESH MUTHURAMALINGAM Panel Moderator : Mr. SOLOMON PORRES
8.20 - 8.30 pm	Honouring "SMall is Big" Partners by Chairman & Vice Chairman - SUBCON 2016.
8.30 - 8.40 pm	Vote of Thanks by Hon. Secretary - CODISSIA Mr. A. KUMAR
8.40 pm	COCKTAIL & DINNER.

Management Intern : MBA Students, Sri Venkateswara Group of Institutions, Coimbatore.

Conference Anchor : Ms. Keerthana George & Ms. N. Pavithra.

Organisers

Chairman - SUBCON 2016



Mr. M. YUVARAJ
Managing Director,
Gajendra Agencies.

Vice Chairman - SUBCON 2016



Mr. N. KRISHNARAJ
Managing Director,
Kovaii Fine Coat Pvt. Ltd.

Project Director - SMall is Big



Mr. D. K. KARTHIKEYAN
Director - Projects,
TEXAS VENTURES.
Jt. Secretary - SAE India, Cbe Chapter.

President - CODISSIA



Mr. V. SUNDARAM
Managing Director,
Sundar Enterprises.

Hon. Secretary - CODISSIA



Mr. A. KUMAR
Managing Director,
Sri Balaji Enterprises.

For Online
Delegate Registration : www.texasventures.us/india/smb

SMB Secretariat

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